Kim, Jin Ho

김 진 호

aSSIST, Dept. of AI·Big Data MBA(PD)

RESEARCH AREAS

AI applications
Predictive Analytics
Text Mining
Big Data Platform

TEACHING AREAS

Statistics
Advanced Statistics
Predictive Modeling
Individual Research Topics

EDUCATION

College of Business Administration, Seoul National University (BBA)
Wharton School, U of Penn (MBA, PhD)

EXPERIENCE

Professor, Graduate School of Defense Management
PD, AI·Big Data MBA, aSSIST

PUBLISHED JOURNALS

The Relationship between Depressive Symptoms in Outpatients with Chronic Illness and Healthcare Costs, Yonsei Medical Journal, 48(5):787-794, 2007.

AUTHORED BOOKS (ENGLISH)

Keeping Up With the Quants: Your Guide to Understanding + Using Analytics (Harvard Business Review Press, 2013) (translated into Spanish, Chinese, Japanese, and Korean)