



Minna Kristiina Logemann

Baruch College/The City University of New York
Department of Communication

RESEARCH AREAS

Organizational Phenomena Constructed in Communication
Such as strategy, Change, Cross-Cultural, Virtual Teaming

EDUCATION

(2014) D. SC. Econ., Aalto University, School of Business, International Business Communication
(1988) M. SC. Econ., Turku School of Economics and Business Administration, International Business
(1982) High school graduate, Jyväskylä Normaalkoulu, Math & Science direction (Physics, Chemistry)

PROFESSIONAL EXPERIENCES

(2017 ~ present) Baruch College/ The City University of New York, Assistant Professor
(2015 ~ present) Aalto Executive Education, Visiting faculty in the open eMBA and MBA programs
(2014 – 2017) Aalto University, School of Business, Professor of Practice

RESEARCH ACHIEVEMENTS

- Logemann, M. K. et al. (in review process). Standing Strong Amid a Pandemic: A Global Team Project Stands up to a Real-Life Test during the Public Health Crisis, *Journal of Management Education*.
- Logemann, M. K. (peer-reviewed book chapter). Reimagine Your Classroom: Preparing for the Global, Digital Workplace in a Virtual Teamwork Course, *Developments in Virtual Learning Environments and the Global Workplace*, publisher: IGI Global, Published in June, 2021
- Piyawan (Pui) Charoensap-Kelly & Logemann, M. K. (in review process). Foreign-born Instructor Humor Perception and Effects on Self-Perceived Affective and Cognitive Learning, *Journal of Asian Pacific Communication*, Accepted for publication in August, 2021

RESEARCH ACHIEVEMENTS

- Logemann, M. K. (2019). Engagement and Involvement in Strategy (In Finnish: Strategiaan osallistamisesta strategiaan osallistumiseen, Chapter in “Osallistava viestinta, Eds. Luoma-aho, V. and Pekkala, K.), *ProCommaAcademic*, June, 4, 2019
- Logemann, M.K., Piekkari, R., & Cornelissen, J. (2019). The sense of it all: Framing and narratives in sensegiving about a strategic change, *Long Range Planning*, Oct. 6, 2018
- Jarventie-Thesleff, R., Logemann, M., Piekkari, R., & Tienari, J. (2016). Roles and identity work in ‘at-home’ ethnography, *Journal of Organizational Ethnography*, Oct. 10, 2016
- Logemann, M.K. & Piekkari, R. (2015). Localize or local lies? The power of language and translation in the multinational corporation, *critical perspectives on international business*, March 2, 2015