



## Oh, Sang Jin

오 상 진

Adjunct Professor, aSSIST  
Head Professor,  
Human Resource Development MBA & PhD Course, aSSIST

### RESEARCH AREAS

Creativity, Innovation  
Leadership, Coaching, Agile  
Emotion Intelligent  
Digital Transformation

### TEACHING AREAS

Creativity, Innovation, Design Thinking,  
Statistics Analysis(SPSS, AMOS, MACRO Process),  
HR Seminar, Digital Transformational Leadership,  
Digital Transformation in HR, Trend Sensing

### EDUCATION

Ph.D. (International Business), Graduate School of Pan-Pacific International Studies, Kyung Hee University  
M.S. (HRD), The Graduate School of Human Resource Development, Chung-Ang University  
B.A. in Statistics, Chungbuk National University

### EXPERIENCE

(2009-2014) Cheil Worldwide  
(2004-2009) Samsung Human Resource Development Center  
(2001-2004) Leeum, Samsung Museum of Art  
(1997-2001) Samsung SDS

### PUBLISHED JOURNALS

- Tae-Seob, Y., & Sang-Jin, O. (2016). Impact of Shared Leadership on Team Work Engagement, The Journal of the Korea Contents Association, 16(9), 308-328.
- Eung-Kyun, S., & Sang-Jin, O. (2017). Impact of Unmet Expectations on Manager's Job Burnout, The Journal of the Korea Contents Association, 17(1), 611-633.
- Ji-Hye, L., Dong-Sung, C., & Sang-Jin, O. (2017). The Impact of Employees' Emotional Intelligence on Job Crafting, The Journal of the Korea Contents Association, 17(5), 658-676.

#### **PUBLISHED JOURNALS**

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- Ji-Hye, L., & Sang-Jin, O. (2017). Effects of Managerial Coaching Behaviors of Corporation on Career Planning Practical Behaviors for Employees, Business Education Reserch, 32(2), 315-337.

#### **AUTHORED BOOKS**

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- (2014.8) 아웃오브박스, 다연, 오상진 저
- (2016.8) 나는 왜 괜찮은 아이디어가 없을까?, 비즈니스북스, 오상진 저