



Park, Cheong Yeul

박정열

Associate Professor, aSSIST

RESEARCH AREAS

Research Methodology
Cultural Psychology
Positive Psychology
Organizational behavior

TEACHING AREAS

Research Methodology
Understanding of Statistics
Emotional Intelligence, Organization and
Commitment, Psychology of Leisure

EDUCATION

(1990.3-1996.2) B.A., Psychology, Chung-Ang University, Korea
(1996.3-1999.2) M.A., Psychology, Social Psychology, Chung-Ang University, Korea
(1999.3-2003.8) Ph. D., Psychology, Socio-Cultural Psychology, Chung-Ang University, Korea

EXPERIENCE

(2020.3-Present) Associate Professor, aSSIST, Seoul, Korea
(2013.3-2020.2) Assistant Professor, aSSIST, Seoul, Korea.
(2011.3-2013.2) Visiting Professor, aSSIST, Seoul, Korea.
(2008.3-2011.2) Human Management Institute, Senior Researcher
(2006.9-2008.2) Korea University, Research Professor
(2008.12-Present) Associate Editor, Journal of Leisure Studies
(2016.1-Present) Associate Editor, Journal of Enterprise Studies

PUBLISHED JOURNALS

- Park, S. J., Kim, M. K., Lee, H. J., Park, B. S., Kim, D. Y., Jeong, J. H., & Park, C. Y. (2020). Development of a model for intervention strategy to solve Korean burnout syndrome. *Journal of Leisure Studies*, 18(1), 1-18.
- Yi, S., Connerton, T., & Park, C. Y. (2019). Transforming the fitness center business model: A service-profit chain approach. *Journal of Leisure Studies*, 17(3), 23-42.

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- Cho, J. H., & Park, C. Y. (2017). The development and validation study of the entrepreneurial mentoring scale. *Asia-Pacific Journal of Business Venturing and Entrepreneurship*, 12(5), 67-77.
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- Choi, K. S., & Park, C. Y. (2017). An Empirical study on the strategic factors of the late mover in domestic water purifier product market. *Enterprise Case Studies*, 12(1)
- Park, C. Y., Choi, E. S., Kim, J. H., & Hur, T. K. (2016). The interaction of trait and group information on impression formation. *Psychologia*, 59, 173-181.
- Park, C. Y., Jeon, E. S., Sohn, Y. M., & Shin, K. L. (2016). Work-life balance policy and its application in Korea. *Journal of Leisure Studies*, 14(4), 1-22.
- Byun, Y. S., & Park, C. Y. (2016). A case study on customer relationship management strategies in financial services companies. *Korea Logistics Review*, 26(5), 125-140.
- Park, C. Y., & Sohn, Y. M. (2016). The development and validation study of the work-life balance organizational culture scale. *The Journal of the Korea Contents Association*, 16(8), 693-705.
- Shin, K. L., Park, C. Y., & Y. M. (2016). Developing a scale for the work-leisure conflict and work-leisure facilitation. *Korean Journal of Leisure, Recreation & Park*, 40(2), 101-116.
- Sohn, Y. M., & Park, C. Y. (2016). The predictors of reemployment on career interrupted women. *Journal of Korean Family Resource Management Association*, 20(2), 165-184.
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- Park, C. Y., Sohn, Y. M., & Shin, K. L. (2016). The effects of social support for married working women to work life balance. *Korean Society for Wellness*, 11(1), 69-81.
- Park, C. Y., Sohn, Y. M., & Shin, K. L. (2015). The mediation effect of the work-family spillover between full-time married working women's inefficient working culture and career interruption intention. *The Journal*

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 - Sohn, Y. M., & Park, C. Y. (2015). Influence of work-family related values on work-family conflict and facilitation: Focused on married working woman. *The Journal of the Korea Contents Association*, 15(7),203-215.
 - Shin, K. L., Park, C. Y., & Yoon, C. B. (2015). Empirical analysis of 40-50's housewives' emotional experience via leisure activities. *The Korea Journal of Sports Science*, 24(3), 611-626.
 - Oh, S. S., Kim, J. S., Park, C. Y., Lee, S. D., & Kim, H. S. (2015). A study on the emotional experience of instructors of sports-for-all for the elderly at work through day reconstruction method. *Journal of Leisure, Park & Recreation Studies*, 39(2), 60-76.
 - Oh, S. S., Kim, J. S., & Park, C. Y. (2015). An exploratory study on work-life balance of well-educated female part-time workers in 50 to 60s. *Korean Society for Wellness*, 10(2), 59-69.
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 - Park, C. Y., Shin, J. W., & Shin, K. L. (2015). The mediating effects of WF-FW conflict between leisure balance and marital satisfaction in working women. *Journal of Leisure, Park & Recreation Studies*, 39(1), 85-97.
 - Bae, J. W., & Park, C. Y. (2015). Influence of user-motivation on user-commitment in social media: Moderating effects of social pressure. *The Journal of the Korea Contents Association*, 15(1), 462-474.
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 - Park, C. Y., & Sohn, Y. M., & Oh, S. S. (2014). Time use and psychological characteristics of part-time female paid workers by the typology of work-life balance. *Journal of Leisure Studies*, 12(1), 79-105.
 - Park, C. Y., & Sohn, Y. M. (2014). A typology of female workers'work-life balance: Focused on full-time female paid workers using the 2009 Korean Time Survey.*Journal of Korean Family Resource Management Association*, 18(2),75-102.
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 - Choi, S. C., Sohn, Y. M., Kim, J. I., & Park, C. Y. (2001). A psychological study of determinant factors on drunk-driving judgements. *Journal of Korean Society of Transportation*, 19(6), 1-15.
 - Choi, S. C., Kim, J. I., Park, C. Y., & Sohn, Y. M. (2001). The attribution and psychological characteristics of parking violators. *Journal of Psychological and Social Issues*, 7(1), 91-117.