



Patrick Rose

Seoul School of Integrated Sciences & Technologies

RESEARCH AREAS

Human-technology interaction
Psychology of technology
Social marketing, Health education
Big data for social change

TEACHING AREAS

Technological Design
Organizational Psychology
Research Methods, Big Data Analytics
Decision Making, Systems Concepts

EDUCATION

(2016) Doctor of Philosophy, Educational Psychology, Auburn University
(2004) Master of Science, Instructional and Performance Technology, Boise State University
(1994) Bachelor of Arts, Social Work, Boise State University
(1992) Bachelor of Arts, History, Boise State University

EXPERIENCE

(2017-2020) Research Professor, Department of Technology and Society, Stony Brook University-Korea (SUNY-Korea)
(2016-2019) Invited Professor and Executive Advisor for Advancement and External Affairs, Office of the President, Incheon National University (INU)
(2009-2015) Manager, Center for Governmental Services, University Outreach, Auburn University (AU)
(2004-2008) Marketing and Public Relations Coordinator, Student Affairs, Southern Illinois University Carbondale (SIUC)
(1998-2004) Community Impact and Success By 6 Director United Way of Treasure Valley (UWTV)
(1995-1997) United States Peace Corps Volunteer, Malawi, Africa

PUBLICATIONS IN PROGRESS

- (2021) Formulating Power with Digital Spreadsheets in the Modern Organization. Anthony J. Pennings and Patrick A. Rose. Portland International Center for Management of Engineering and Technology (PICMET) Conference
- (2020) Associations Between Gender, Alcohol Use and Negative Consequences Among Korean College Students: A National Study. Patrick A. Rose, Hugh E. Schuckman, Sarah S. Oh, Eun-Cheol Park. International Journal of Environmental Research and Public Health