

# Aalto Executive MBA in Helsinki

To Challenge and to Stimulate



## One of the Best in the World

Aalto Executive MBA is a world-class EMBA program; it holds the three most respected international accreditations – AACSB, AMBA, and EQUIS – and has continuously been ranked among the top 100 Executive MBA programs in the world by the Financial Times.

The program is designed to cover the most relevant themes in business acumen with a special emphasis on strategy and leadership in a global context. The overarching theme in the Aalto Executive MBA is Leading Change – our continual point of reference is understanding the forces that are changing the world and how to lead businesses in such an environment.

Accredited by:



# Feed Your Mind for Growth

## A Journey of Leadership Transformation

The Aalto Executive MBA is designed for truly experienced professionals and is best suited for those with significant management and leadership experience.

The program is about strengthening and upskilling participants' ability and confidence to lead people and organizations at a top level. The starting point is becoming ever more self-aware – what you are and would like to be as a leader and an individual and how to reach your highest potential. You will continually reflect on your leadership philosophy and work towards becoming more strategic in your own thinking and when making validated business decisions to set the course for your organization.



### Our Learning Philosophy

We expect you to be curious to learn more and to reflect how new insights can be transformed into new opportunities, both by yourself and with peers to maximize group engagement and interaction. Candidates who are looking to take their organization to the next level will find true value in the holistic overview the EMBA program offers for business management.

### Hand-picked Faculty and Methods

The Aalto Executive MBA study modules are taught by world-class faculty from Aalto University and renowned business schools across the globe. Engaging teaching and a variety of learning methods link

the academic input with business-oriented applicability in the participants' own work context, enabling more enlightened decision-making. This ensures short pay-back for you and your organization.

### Network for Life

Being a member of an Aalto EMBA cohort increases your social capital and provides an invaluable network of executive level professionals. The diverse competencies and experiences of participants, gained from a variety of industries, positions, and educational backgrounds, enhance learning from each other. Executive MBA participants should expect reciprocity when discussing experiences and insights – we guarantee a confidential, exclusive, and supportive setting.

### Benefits

- Feed your mind for growth to reach your highest potential
- Acquire a holistic understanding of global business management
- Develop universally relevant competencies with an emphasis on strategy and leadership
- Gain insights and develop practical business-oriented skills that can be applied immediately
- Learn from classmates and faculty with vast and diverse experience
- Build a network and social capital that will serve you well in the future as a source of advice, business, recruitment, and friendship
- Tailor a flexible study plan to suit your schedule and competence development needs
- Reinforce your professional confidence to face new challenges
- Give yourself time away from busy daily life for strategic thinking and reflection, both independently and with peers for mutual enrichment
- Feel secure in your investment; strong support from a dedicated EMBA team ensures your timely graduation





## Program Structure and Contents

To fulfill the requirements for the Aalto Executive MBA degree, the participant must earn a total of 90 ECTS credits and complete all compulsory parts of the program, including some international elements. The program consists of a variety of core and elective study modules, with two additional projects executed mostly in a self-steering manner – the Business Strategy Project and a Self-development Process.

### Pre-module period of three weeks

Individual preparation

### Three-day module

Intensive contact learning session with instructor and peers

### Post-module period of three weeks

Take-home assignment

The Aalto EMBA program starts in October and can be completed in around two years. The program has a modular structure and follows a six-week learning cycle. Modules are typically run once a month with contact learning sessions on Thursday from 10:00 to 18:00, Friday from 8:30 to 17:00, and Saturday from 8:30 to 16:00. Modules are interactive and utilize a variety of learning methods. Each module contains a written pre-assignment and a take-home assignment.

## Study Modules

The core study modules provide participants with a vital knowledge of different functions and disciplines in business fundamentals. They build the foundation for the Aalto EMBA studies and ensure a solid understanding of sustainable strategic business management in global markets, financial decision-making, and leading people and organizations.

To tailor the Aalto EMBA program to individual needs and interests, you can select which elective modules to complete from a wide variety of alternatives. In Helsinki, elective

modules can be chosen from ongoing Executive MBA, MBA, and Global Leader programs.

In addition, we offer a range of electives in the form of study tours and Aalto Executive Summits, and in EMBA programs at our partner universities abroad. This gives participants the opportunity to deepen their understanding of different business cultures, to gain new perspectives on business, and to expand their international network.

More information on the modules available at [aaltoee.com/aaltoemba](https://aaltoee.com/aaltoemba).



## Flexible EMBA

**Are you eager to start your Executive MBA journey as soon as possible?**

You can complete up to six elective modules before the official start of your Aalto EMBA program. The completed modules and study credits will be included in your EMBA degree and fully compensated in the Aalto EMBA tuition fee.

Take the opportunity of getting a head start and enjoy the benefits of added flexibility in your Aalto EMBA study plan and schedule.

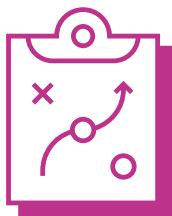
Read more at [aaltoee.com/pathway-to-emba](https://aaltoee.com/pathway-to-emba).



### Take Part in Memorable Study Tours

Although optional, international study tours are highly recommended and an integral part of the Aalto Executive MBA program. An Aalto EMBA study tour is designed to offer in-depth understanding of a chosen theme relevant in the local environment.

World-class faculty from distinguished universities are guaranteed to provide thought-provoking academic instruction. Other components of a study tour such as company visits and campus tours, as well as fun extracurricular activities, bring the finishing touch for a comprehensively superb experience.



### Turn Insight into Action

The Aalto EMBA program includes a Business Strategy Project, a consultancy project carried out in a small team. The project aims to utilize the insights gained during the program to offer analytical recommendations for a concrete strategic business challenge faced by a case company. The projects are real business cases selected by EMBA participants from within their own organizations. The chosen organizations gain expert consulting and valuable recommendations for their business challenge.



### Grow to Your Full Potential

The Self-development Process – often referred to as a life-changing experience – is a fundamental part of the Aalto Executive MBA; it supports you in the process of personal development as a leader and as an individual throughout your studies and way beyond. The process includes self-steered studying, peer coaching, facilitated group workshops, and one-to-one coaching with the support of a professional instructor.

THE ANNUAL

## AALTO EXECUTIVE SUMMIT

### Join the Aalto Executive Summits

The annual Aalto Executive Summit brings together EMBA, MBA, and Global Leader participants and alumni from around the world. During one intensive week, you will study with highly renowned international guest speakers and faculty, while enjoying a unique opportunity to meet business leaders and network with Summit participants. The Aalto Executive Summit location alternates between Helsinki and Singapore.



### Gain Access to the Alumni Network

All graduates automatically become members of the Aalto EE and Aalto University alumni networks. Aalto EE and Aalto University continuously arrange events, company visits, and meetings with fellow alumni.

With more than 100,000 Aalto University alumni and 18,000 Aalto EE alumni worldwide, Aalto EE provides a valuable network for you to connect with your fellow alumni. We offer you access to the latest knowledge and an extensive global business network. We build lifelong partnerships by providing development opportunities, quality services, and benefits.



“

If you wish to grow into a better leader and person the Aalto EMBA ensures you have every chance for success. The program as a whole is an immensely well-planned holistic change journey. It completely changes the way you think about yourself as a person and a leader, and consequently the way in which you lead the ecosystem around you.”

Lauri Toivonen, SVP, Head of Marketing & Markus Sillanpää, SVP Marketing, S Group



# Aalto Executive MBA in Helsinki

To Challenge and to Stimulate

## In Brief

The Aalto Executive MBA program strengthens and upskills participants' ability and confidence to lead people and organizations at a top level. It challenges and stimulates, boosting highly experienced professionals to succeed further in senior leadership roles. The Aalto EMBA program cultivates strategic thinking and leadership capabilities in a global context and offers an invaluable professional network for life.

## Highlights

- Exclusive network of peers
- Renowned faculty from Aalto University and abroad
- Academic excellence with business-oriented execution
- Practical approach, immediately applicable insights, quick pay-back
- Flexible program with tailoring opportunities
- Ease of studying – steady support from dedicated EMBA team
- Impactful and joyful learning experience
- Globally accredited diploma

## Contact Us

**Eila Lindroos**  
Senior Relationship Manager  
+358 10 837 3741  
eila.lindroos@aaltoee.fi

**Saana Kaihu**  
Program Director  
+358 10 837 3775  
saana.kaihu@aaltoee.fi

## Reference

**“All the participants are seasoned leaders, which makes interaction and learning from everyone else’s experience highly interesting and rewarding. I got tremendously good peer support during the EMBA journey and also felt I was able to support others by sharing my experiences.”**

**Katri Perälä**, Director, Home Broadband Business, DNA

## Entry Requirements

- Bachelor’s degree or equivalent
- Minimum five years of relevant postgraduate experience in managerial or senior specialist positions
- Good command of written and spoken English
- Recommendation letter
- Completed application documents
- Personal meeting

## Info Sessions

Our program info sessions offer a valuable chance to get more information on the Aalto EMBA program. You will hear about the program in detail, meet the program team, get first-hand information from an EMBA graduate, and learn how you will benefit from an Aalto EMBA. The info sessions are free of charge. See info session dates and register at [aaltoee.com/embainfos](https://aaltoee.com/embainfos).

## Application

An online application form, application deadline, and detailed information on the application process are available at [aaltoee.com/aaltoemba](https://aaltoee.com/aaltoemba).

In addition to the final application deadline, we have two Early Bird deadlines for early applications. See our website for the great Early Bird benefits.

## Tuition Fee

The fee is payable in three installments. It does not include costs for the optional study tours or Aalto Executive Summits.

**€ 47,800**  
(+ VAT)