

MS in TECHNOLOGY MANAGEMENT

STATE UNIVERSITY of NEW YORK

at STONY BROOK



**Top 1% Universities in the World,
Top US Research University**
State University of New York at Stony Brook

State University of New York at Stony Brook is one of the four largest campuses recognized for its large scale and excellent curriculum among 64 independent campuses in State University of New York. Established in 1957, it has grown rapidly with excellent research achievements in the field of science and engineering. It is famous for 2,600 faculty members and 25,000 students who contribute to local communities and the economy through active industry-university collaboration activities with local companies in the United States.



America's Best Colleges 100
Top 20 Best Value Public Colleges
Association of American Universities

TOP 1%

**of all universities
in the world**



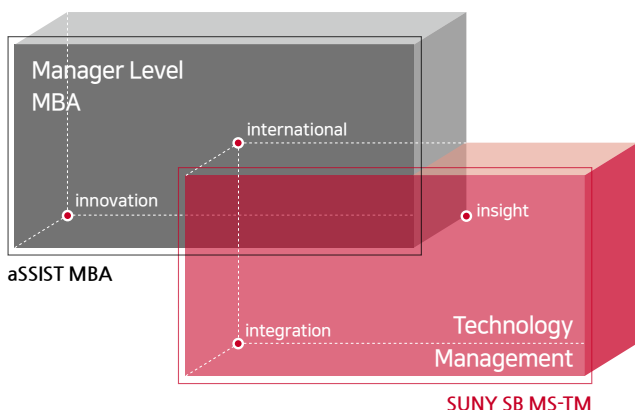
University with Strength in Science and Technology Fostering the Next Generation of Technology Management Leaders

As a technology management program with SUNY Stony Brook that has strength in science and technology field, this program aims to foster CTOs and technology-management leaders by cultivating management skills and business minds to practitioners of engineering departments.

The SUNY Stony Brook is one of the top 1% universities in the world and has been particularly well received in the field of technology management.

Also, it is composed of curriculum with which practitioners in domestic technology-based industries can develop competence in technology expertise and management skills, needed to leap to middle standing managers or higher.

It is the most appropriate program for the global trend, which is convergence of nation and industry, and between technologies.



Introducing curriculum of business school in State University of New York, which combines technology and management

This program combines general management and technology issues and is designed with recent management cases. Therefore, it provides opportunities of integrating management mind and strategic thoughts to those from technology and science background, and opportunities of becoming a management specialist through analysis of recent technology and trends to those from humanities background.

Course design efficient for both work and study

As the course is designed for key figures of corporates to work and study at the same time, they may directly apply knowledges from the course to the field.

100% English course for global talents

The entire course, including lectures, debates, Q&As, and projects, is in English. Students can become global leaders by participating in debates and presenting in English.

Program Schedule

Course Duration : 1.5 years in total
(including New York Residence program)

1st year												2nd year							
3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8		
1st semester				NRP		2nd semester				3rd semester				Graduation					

※ Three weeks of New York Residence Program in July and August is mandatory in order to receive degrees of State University of New York.
※ NRP: New York Residence Program

Curriculum & Project

As an Intensive Program specialized in technology management, the curriculum is designed with basic courses in business administration (finance, accounting, statistics, etc), technology management strategy, management simulation, and projects, in order to combine necessary business knowledge and cutting-edge technology knowledge.

General Management

Enhancement of general management mind through common modules of business administration

Managerial Economics
International Business, Technology and the Economy
Leadership, Team Effectiveness and Communication
Organizational Behavior
Basic Financial Accounting
Ethics, Corporate Governance and Control Systems
Data Analysis for Technology Managers
Basic Marketing Principles and the Information Economy
Introduction to Management Information Systems
Operations Management for Technology Organizations
HRM for High Technology Environments
Finance A
Technology Management and Strategy
Negotiation Strategy

Technology Management

Technology, IT-related modules strengthen technological industry-based company competitiveness

Managerial Accounting for High Technology Organizations
Management Science for Technology Managers
Marketing of Technology Based Products
Technological Management and Emerging Industries
Role of Technological Standards
Finance B
Technology and Entrepreneurship
Intellectual Property Strategy

Project

Fusion of practical business through project creation

Business Strategy: Capstone Course
Business Project A
Business Project B

※ The above courses may be partly opened or changed.



SUNY MBA programs

MS in Technology Management

MS in Accounting

MS in Finance

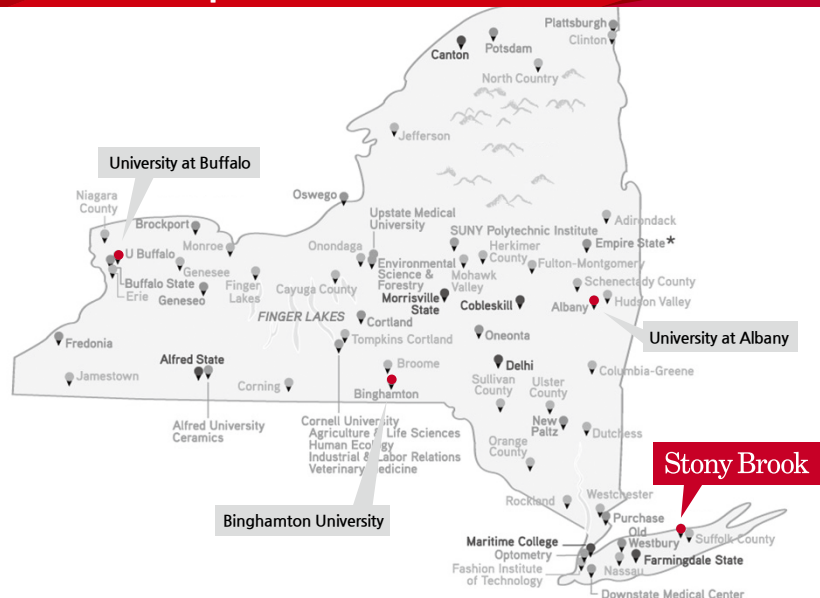
MBA in Accounting

MBA in Finance

MBA in Marketing

MBA in Health Care Management

SUNY 64 Campuses in New York



Main Faculty

Jong-Shik Kim

- Professor and Program Director MSTM program of SUNY SB & aSSIST
- Management of Technology, Global Management and HRM, and Leadership

Manuel London

- Dean, College of Business of SUNY SB
- Corporate Governance, Ethics

Dmytro Holod

- Associate Dean College of Business of SUNY SB
- Corporate Finance and Financial Intermediation

Robert E. Ettl

- Marketing Principles and Information Economy

Aristotle T. Lekacos

- Information Systems, Business Strategic, Entrepreneurship, Innovation, Simulations

Aaron Kim

- Mathematics, Econometrics and Mathematical Finance and Statistics

Richard Chan

- Management and Organization, Technology Entrepreneurship

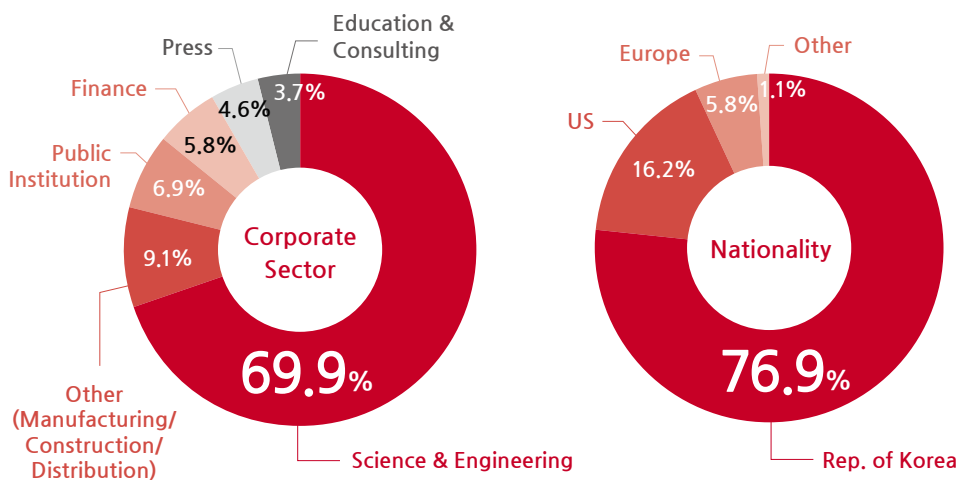
Lily Cushenbery

- Leadership, Team Effectiveness and Communication, Organizational Behavior



Alumni

- * Average Age: Early to mid-40s
- * Average years of career: 12 years



Experience True Internationality

SUNY

NEW YORK Residence Program*

The NEW YORK Residence Program (NRP) is held for approximately three weeks between mid-July and early-August each year. It consists of full-time classes at the Stony Brook, New York campus, and company visits to enhance understanding of the local business environment. Students may also experience the Long Island as a resort, and Manhattan environment, which is the world's business center.



WE ARE THE CURIOUS

THE EXPLORERS. THE INNOVATORS

UNBOUND BY TRADITION, UNLIMITED IN OUR POTENTIAL

PROPELLED BY A VISION OF A BOLD NEW FUTURE

WE ARE PASSIONATELY ENGAGED

IN THE ISSUES OF OUR TIME

WE EMERGE FROM STONY BROOK WITH

THE MOMENT  M TO MAKE

A REAL DIFFERENCE

OUR SPIRIT IS EMPOWERED

BY WHO WE ARE AND WHAT WE'VE LEARNED

IT DRIVES US IN PURSUIT OF

THE BIG IDEAS

THAT WILL TRANSFORM OUR LIVES

AND IMPACT OUR WORLD

WE ARE STONY BROOK UNIVERSITY

WE REACH ACROSS BOUNDARIES. WE BREAK THROUGH EXPECTATIONS

WE GO

**FAR
BEYOND**

MS in Technology Management

State University of New York at Stony Brook

Admission Requirements

Undergraduate degree or its equivalent from an accredited college or university

Class

Time

Fri 19:00 - 22:45 / Sat 09:00 - 17:30

Location

aSSIST (46, Ewhayeodae 2-gil, Seodaemun-gu)

Lecture Language

100% in English

※ Some modules will be held on Sundays.

Application

Division	Schedule	Submission method	Contents
1 st Round Document Submission	Website (stonybrook.assist.ac.kr) or Individual Inquiry	Visit or Mail	<ul style="list-style-type: none"> • Application Checklist (prescribed form) • Application Form (prescribed form) • English Resume (prescribed form) • (If holding an overseas degree) Consent for aSSIST Release of Information Form (prescribed form) • Certificate of Employment in Korean (current company) • Graduation Certificate in English (Internet issue) • English Transcript(s) (Internet issue) • 1 Copy of half-size photo • 1 Copy of Passport
		Online	*TBA (Payment of application fee, ₩30,000)
		Interview	TBA
2 nd round Document Submission		Notification	Individual E-mail Announcement
		Visit or Mail	<ul style="list-style-type: none"> • Official English transcript(s) (original imprint required) • Official Korean transcript(s) (original imprint required) • 3 English letters of recommendation • Official English Scores (only original copy is accepted; internet issued copy is not accepted) * TOEIC: 650 or higher in the last 2 years * TOEFL iBT: 85 or higher in the last 2 years (Citizens of English-speaking countries and graduates from universities in English-speaking countries are exempted)
		Online	TBA (Payment of application fee, \$100)

- ※ The prescribed forms of required documents can be downloaded from the aSSIST website (www.assist.ac.kr)
- ※ If average GPA is below 3.0 / 4.0 in the transcript, recommendation is required from representatives or higher from applicants' companies
- ※ When submitting the 2nd round document, the transcript issued by the Internet and fax will not be accepted as the original copy, and original imprint on the document is required.
- ※ Applicants may also send the original transcript to aSSIST directly from their universities.

Official English Score

- TOEIC score of 650 or higher or TOEFL iBT score of 85 or higher within 2 years from application date.
- English language exemption condition : Applicants may be exempted through submission of supporting documents if one of the following conditions is met.
 - ① Citizens of English-speaking countries
 - ② Holders of degrees in English-speaking countries
- When submitting official English transcripts, submit transcripts received via postal mail instead of online printouts.



Note

- 1 English name in all of the documents including application form should be identical with the English name in the passport.
- 2 The submitted documents for application will not be returned.
- 3 Any false information in the application form and submitted documents, alteration of documents, and other unjustifiable methods detected during application process and after acceptance will result in rejection or cancellation of acceptance.

Contact Information

Please contact the following personnel with questions.

aSSIST Tel. 070-7012-2225 **e-mail.** cwlee@assist.ac.kr
Stony Brook Tel. +1-631-632-7476 **e-mail.** Marie.McCallion@stonybrook.edu

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