



Chu, Youngeun

주영은

Adjunct Professor, aSSIST

RESEARCH AREAS

Executive/Board Succession
Knowledge Transfer and Innovation
M&A

TEACHING AREAS

Strategic Management
International Business

EDUCATION

- Carlson School of Management, University of Minnesota, Twin Cities, MN
Ph.D. in Strategic Management and Organization (Major: Strategic Management, Minor: International Business)
- College of Business and Economics, Yonsei University, Seoul, Korea
M.S. in Management
- College of Business and Economics, Yonsei University, Seoul, Korea
B.A. in Business Administration and Economics (double majors)

EXPERIENCE

- Lecturer, Kyung Hee University, Seoul, Korea
- Researcher, Yonsei Business Research Institute, Seoul, Korea
- Visiting Assistant Professor, School of Management, University at Buffalo, Buffalo, NY
- Research Scholar, Carlson School of Management, University of Minnesota, Twin Cities, MN
- Analyst, GS-Caltex Oil Company, Seoul, Korea

PUBLISHED JOURNALS

- Chu, Y. and Yoon, W., (forthcoming) "The effect of cluster and firm heterogeneity on knowledge sourcing in an overseas R&D lab," *Innovation: Organization & Management*, DOI: 10.1080/14479338.2022.2162906

PUBLISHED JOURNALS

- † Chu, Y., † *Lee, K., & Kim, E. I. († Equal contribution, *corresponding author), 2022. "Why victimized employees become less engaged at work: An integrated model for testing the mediating role of sleep quality," *International Journal of Environmental Research and Public Health*, 18, 8468.
- Chu, Y. and Yoon, W., 2021. "Organizational status change of Joint Venture: The Buyout by One Parent," *International Journal of Economics and Business Administration*, IX(2): 57-66.
- Chu, Y. and Yoon, W. 2021. "Tech start-ups: networking strategies for better performance," *Journal of Business Strategy*, 42(5): 351-357.
- Chu, Y. and Yoon, W., 2020. "The imprinting effect of initial conditions on the configuration of dual distribution in franchising companies," *Journal of Innovation & Knowledge*, 5(3): 175-178.
- Yavuz, R.I., Sapienza, H., and Chu, Y., 2016. "Resource Mobility, Early Internationalization and Performance," In *RENT Anthology XXVIII*, Robert Blackburn, Friederike Welter, Ulla Hytti and Denise Fletcher. Edward Elgar Publishing, USA, UK.
- Song, J., Asakawa, K., and Chu, Y., 2011. "What Determines Knowledge Sourcing from Host Locations of Overseas R&D Operations?: A Study of Global R&D Activities of Japanese Multinationals," *Research Policy* 40(3): 380-390.