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RESEARCH AREAS

Organizational Citizenship Behavior
Cross-cultural Organizational Behavior
Digitalization of Entertainment Industry
Motivation and leadership
Behavior in Money and Law

TEACHING AREAS

Organizational Behavior
Organizational Theory
Leadership and Motivation
Human Resource Management

EDUCATION

(1998) Ph.D. University of Oregon, Organizational Studies
(1990) M.B.A. Seoul National University, Majoring in Management
(1988) B.B.A. Seoul National University

ACADEMIC AND PROFESSIONAL EXPERIENCES

(2011-present) Professor of Management, Chung-ang University
(2012-present) Vice Present of Korean Academic Society of Business Administration
(2011-present) Director of the Academy of International Management
(2011-2012) Editorial Board Member of Korean Business Review
(2010-2012) Steering Committee for the Examination of Certified Public Accountant in Korea
(2009-2011) Executive Director of Korean Academic Society of Business Administration
(2010) Director of the Advanced Management Program at Chung-ang University
(2010) Department Head, College of Business Administration, Chung-ang University
(2010-2011) Director of Korean Academy of Management
(2009-2010) Director of Korean Academy of Leadership
(2008-2009) Visiting Research Scholar at the Levin Institute in the State University of New York
(2006-2011) Associate Professor of Management, Chung-ang University
(2005-2008) Director of the Advanced Management Program at Chung-ang University
(2004-2008) Department Head, College of Business Administration, Chung-ang University

ACADEMIC AND PROFESSIONAL EXPERIENCES

(2003-2006) Editorial Board Member of Korean Academy of Management
 (2003-2006) Director of Korean Academy of Management
 (2002-2006) Assistant Professor of Management, Chung-ang University
 (2002-2003) Chief of Management Information Center at Chung-ang University
 (2001-2003) Director of the Entertainment Management Program at Chung-ang University
 (2001-2002) Executive Director of Korean Academic Society of Business Administration
 (2000-2002) Senior Lecturer, Chung-ang University
 (1999-2000) Visiting Research Scholar, at the Institute of Cognitive and Decision Sciences at the University of Oregon

REFERRED JOURNAL ARTICLES

- Nam, J. M. & Chun, B. J. 2012. The Impact of High Commitment Human Resource Management on Employee Attitudes, *Quarterly Journal of Labor Policy*, 12(1):57-85.
- Chun, B. J. & Gong, H. W. 2011. Effects of Emotional Dissonance on Organizational Citizenship Behavior. *Journal of the Korean Data Analysis Society*, 13(1): 477-490.
- Lee, H. G. & Chun, B. J. 2011. The Relationship between Leisure Experience and Job-attitude and Organizational Citizenship Behavior. *Journal of the Korea Academia-Industrial Cooperation Society* 12(3): 1188-1196.
- Nam, J. M. & Chun, B. J. 2011. The Moderating Effects of Cooperative Industrial Relations on the Relationship between High-commitment Human Resource Management System and Voluntary Turnover. *Journal of Organization and Human Resource Management*, 35(4): 145-168.
- Chun, B. J. & Hwang, H. J. 2011. Different Perception of Unethical Behavior between Koreans and Westerners in Business. *Journal of International Trade and Commerce*, (80)7: 67-80.
- Kim, J. M. & Chun, B. J. 2011. A Study on the Relationship between Organizational Commitment and Performance. *Journal of Korean HRD Research*, (6)1: 45-73.
- Choi, D. G., Chun, B. J. & Park, C. H. 2011. Profitability of the Korean Performing Art Industry, *Journal of Art Management*, 18: 5-34
- Chun, B. J. 2010. Creating Shared Value and Green Management of Nestle, *E-Trade Review*, (8)4: 131-152.
- Chun, B. J. & Choi, D. G. 2010. The Emergence of Fragmented Digital Contents Market and E-Business, *Journal of E-Business*, (11)5: 143-163.
- Nam, J. M. & Chun, B. J. 2010. Employee Participation and Organizational Commitment in Public Sector, *Journal of Human Resource Management*, (17)4: 79-95.
- Chun, B. J. & Choi, D. G. 2010. The Effects of the Digitalization of Music on E-Commerce Market, *E-Trade Review*, (8)2: 23-43.
- Lee, H. K. & Chun, B. J. 2010. Do the Ways of Paying Incentives Influence Employees' Preference for Compensation? *Asia Pacific Journal of Small Business*, 32(4): 1-25.
- Chun, B. J. & Choi, D. G. 2010. A Study on Convergence of the Digital Contents Industry and the Possibility of Exportation, *International Commerce and Information Review*, 12(3): 55-78.
- Seo, J. R. & Chun, B. J. 2010. An Exploratory Study for the Dual Commitment of Outsourced Employees, *Journal of the Korean Data Analysis Society*, 12(5): 2859-2876.

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- Chun, B. J. & Choi, D. G. 2010. The Movement of the Digitalization of Film Industry and Digital Cinema's Active Factor to E-Business, *E-Trade Review*, (8)3:1-18.
- Chun, B. J. & Choi, D. G. 2010. Trend of Global Music Industry and Strategy of Korean Companies for Domestic and Global digital Music Market, *Journal of International Trade and Commerce*, 6(3): 349-378.
- Chun, B. J. & Yoon, M. J. 2010. Strategy of Korean Musical Industry under Market Uncertainty, *Journal of Art Management*, 17(2): 111-138.
- Nam, J. M. & Chun, B. J. 2010. On Typology of Employee Participation and Organizational Commitment in Public Sector, *Journal of Korea HRD Research*, 5(3): 1-18.

BOOKS

- Jeon, Y. W., Yang, C. Y., Kim, J. H. & Chun, B. J. 2009. *Taking a Walk on Management*, Book Net.
- Park, O. S., Kim, K. T. & Chun, B. J. 2008. *History of Performance Appraisal Systems in Korean Firms*. Seoul National University Publishing.