



Heo, Yeong Do

허영도

Chair Professor, aSSIST
Honorary Professor, University of Ulsan

RESEARCH AREAS

International Finance Theory
International Foreign Exchange Market
International Management

TEACHING AREAS

International Finance Theory
International Foreign Exchange Market
International Management
FTA Utilization

EDUCATION

(1991) Seoul National University, Graduate School of Business Administration (Doctor of Business Administration)
(1980) Seoul National University, Graduate School of Business Administration (Master of Business Administration)
(1978) School of Business, Korea University (Bachelor of Business Administration)

BOOKS

- 세계화 시대의 국제경영전략론(2004)
- 국제외환시장론(2006)
- 국제금융시장론(2006)
- 국제경영론(2006)
- 글로벌시대의 국제경영론(2008)
- 기업의 사회적 책임(CSR)과 지역경제사회발전 연구(2012)

AWARDS

(2019) Commendation from Minister of South Korean Ministry of Trade, Industry and Energy [Head Professor of the 1st Academic Conference on FTA Utilization by University Students]
(2011) Ulsan Citizen Award of Ulsan City, Science Technology/Academics Field