



Hyejin Park

박혜진

Vice Head Professor, Venture Capital MBA, aSSIST
Founder and CEO, Biyard

RESEARCH AREAS

Impact business and investment
Cross-border business and investment
Blockchain, DeFi, and NFT

TEACHING AREAS

Impact business and investment
Cross-border business and investment

EDUCATION

Ph.D. student in Seoul Business School at aSSIST & Franklin University Switzerland
Master's degree in Political Science at Seoul National University
Bachelor's degree in English Literature and Political Science at Sogang University

EXPERIENCE

Judge and expert at Impact Collective
Judge and mentor at Citypreneurs
Editor at Decentralized Business Review

SOCIAL RESPONSIBILITY

Founding member of Child Safety Council of Korea

AUTHORED BOOKS

'India's Millennial Entrepreneurs' at Folin (<https://www.folin.co/book/1312>)