



Joung W. Kim

Nova Southeastern University
H. Wayne Huizenga College of Business and Entrepreneurship
Carl DeSantis Building

RESEARCH AREAS

Corporate Disclosure Strategy and Financial Reporting
XBRL and Accounting Information System

TEACHING AREAS

Financial Accounting
International Accounting
Accounting Information Systems

EDUCATION

(1999) Ph.D. in Business Administration (with Major in Accounting), University of South Carolina, Columbia, SC
(1995) Master of Accounting Science, University of Illinois at Urbana-Champaign, IL
(1993) Master of Business Administration, Korea University, Seoul, Korea
(1991) Bachelor of Business Administration, Korea University, Seoul, Korea

PROFESSIONAL EXPERIENCES

(2020 ~ Present) Chair of Accounting and Taxation, Nova Southeastern University
(2015 ~ 2020) Associate Professor of Accounting, Nova Southeastern University
(2011 ~ 2015) Chair of Accounting and Taxation, Nova Southeastern University
(2006 ~ 2011) Associate Professor of Accounting, Nova Southeastern University
(2000 ~ 2006) Assistant Professor of Accountancy, Concordia University, Montreal, Quebec, Canada
(1999 ~ 2000) Visiting Assistant Professor of Accounting, The University of South Carolina-Aiken
(1995 ~ 1999) Teaching and Research Assistant, The University of South Carolina Columbia
(1990 ~ 1993) Audit Associate, Ernst & Young International, Seoul, Korea

RESEARCH PUBLICATIONS

▫ Manufacturers' Reliance on Channel Intermediaries: Value drivers in the presence of a direct web channel, *Industrial Marketing Management*, 41, 2012, 40-53 (with Chiayin Chung and Sharmila Chatterjee).

RESEARCH PUBLICATIONS

- Joung W. Kim, Jee-Hae Lim, and Kyunghye Yoon. 2020. Shareholder Wealth Effects of Audit Data Analytics Announcements. *Accounting Horizons* 34(4), 125-142.
- Joung W. Kim, Emre Kuvvet, and Florence Neymotin. 2020. Taming the Market? Social Capital, Bad news Disclosure, and Market Reactions. *Empirical Economics Letters* 19(12), 1423-1429.
- Vikram Desai, Joung W. Kim, and K. Raghu. 2020. Are the Factors Cited by Auditors Associated with the Accuracy of Their Going Concern Opinions? *International Journal of Auditing*, Vol24 (1)
- Jeong-Bon Kim, Joung W. Kim, and J. Lim. 2019. Does XBRL Adoption Constrain Managerial Opportunism in Financial Reporting? Early Evidence from Mandated U.S. Filers. *Contemporary Accounting Research*, Vol36 (4), 2610-2634.
- Andrew Felo, Joung W. Kim, and J. Lim. 2018. Can XBRL Tagging of Footnotes Improve Information Environment?, *International Journal of Accounting Information Systems*, Vol. 28, 45-58.
- Vikram Desai, Joung W. Kim, Rajendra Srivastava, and Renu Desai, 2017. Using Search Engine Technology to Examine Relationship between Going Concern Opinion and its Financial Distress Metrics, *Journal of Emerging Technologies in Accounting*, Vol 14 (2),17-28
- Joung W. Kim and Young Woo Kho. 2017. A Comparison of Audit Fees in Korea and the United States, *Korean Accounting Journal*, Vol 26 (3), 219-243.
- Ole-Kristian Hope, Tony Kang, Joung Kim. 2013. Voluntary Disclosure Practices by Foreign Firms Cross-Listed in the United States: Test of Functional Convergence. *Journal of Contemporary Accounting and Economics* Vol 9 (1) 50-66.
- Imran S. Currim, Jooseop Lim, and Joung W. Kim. 2012. You Get What You Pay For: The Effect of Top Executives' Compensation on Advertising and R&D Spending Decisions and Stock Market Return. *Journal of Marketing*, Vol. 76 No. 5.
- Joung W. Kim, Jee-Hae Lim, and Won Gyun No. 2012. The Effect of Mandatory XBRL Reporting across the Financial Information Environment: Evidence in the First Wave of Mandated US Filers. *Journal of Information Systems*, Vol. 26 No. 1.
- Joung W. Kim and Yaqi Shi. 2011. Voluntary Disclosure and the Cost of Capital: evidence from Management Earnings Forecasts. *Journal of Accounting and Public Policy*, Vol. 30, No. 4.
- Joung W. Kim and Jee-Hae Lim. 2011. IT investments Disclosure, Information Quality, and Factors Influencing Managers' Choices. *Information & Management*, Vol. 48, No. 2-3.
- Don Herrmann, Tony Kang, and Joung Kim. 2010. International Diversification and Management Earnings Guidance: The Effects of Reg. FD. *Journal of International Accounting Research*, Vol. 9, No. 1. Young Baek, D. Johnson, and Joung W. Kim. 2009. Managerial Ownership, Corporate Governance and Voluntary Disclosure. *Journal of Business and Economic Studies*, Vol. 15, No.2.
- Young Baek, Dong-Kyoon Kim, and Joung W. Kim. 2008. Management Earnings Forecasts and Adverse Selection Cost: Good vs. Bad News Forecast. *International Journal of Accounting and Information Management* Vol. 16 (1).
- Won S. Oh, Mike Gallivan, and Joung W. Kim. 2006. The Market Perception of the Transactional Risks of IT Outsourcing Arrangements. *Journal of Management Information Systems*, Vol.22. No 4.
- Won S. Oh, Joung W. Kim, and Vernon Richardson. 2006. The Moderating Effect of Context on the Market Reaction to IT Investments. *Journal of Information Systems*, Vol. 20, No.1.
- Young Baek and Joung W. Kim. 2001. Incentive-Based Compensation and Economic Value Added. *Journal of Accounting and Finance Research* 10 (1).