



Kim, Jae-eun

김재은

Adjunct Professor, aSSIST

Research Fellow, Institute for Industrial Policy Studies

RESEARCH AREAS

Business administration, business and strategy, corporate social responsibility, sustainability management, CSV(Creating shared value), ESG, compliance and business ethics.

TEACHING AREAS

Corporate social responsibility, sustainability management, CSV(Creating shared value), ESG, compliance and business ethics

EDUCATION

- Sungshin Women's University, School of Business Administration, B.S., Business Administration, Feb 1998
- Hankuk University of Foreign Studies, The Graduate School of Interpretation and Translation, Korean-English Translation and Interpretation, Aug 2002
- aSSIST (Seoul School of Integrated Sciences & Technologies), Ph.D. in Business Administration (Strategy), Feb 2011

EXPERIENCE

- (2002~Current) Research Fellow, IPS (The Institute for Industrial Policy Studies)
- (2007~Current) Adjunct Professor, aSSIST (Seoul School of Integrated Sciences & Technologies)
- (2011~Current) Secretary of B.E.S.T. ESG Forum

PUBLISHED JOURNALS

- Evaluation of Business Ethics in Korean Market through KoBEX(Korean Business Ethics IndeX), Journal of Sustainability Management, 1st Issue, Aug 2007
- A Study on the Significance of Knowledge Giving Activities by Corporations as a Form of Strategic Corporate Philanthropy (Centering on the Case Study of KT's IT Supporters), Journal of Sustainability

PUBLISHED JOURNALS

Management, 2ND Issue, Dec 2007

- The Impact of CSR on Employee Satisfaction : A Management's Perspective, Journal of CEO and Management Studies, Vol. 14. No.3, Dec 2011

AUTHORED BOOKS

Co-author, CSR Strategy in a Low-growth Economy, KOSTRI, May 24 2016

MAJOR PROJECT EXPERIENCES

- (2020) Chief Researcher, Study on building infrastructure and ecosystem for booting Science- and Technology-based CSR/CSV, Korea Foundation for the Advancement of Science and Creativity
- (2006~2020) Chief Researcher, Advisory service on Stakeholder dialogue, Yuhan-Kimberly
- (2019) Chief Researcher, Study on establishment of RCSV evaluation framework, Korean Red Cross
- (2013~2018) Chief Researcher, Government-commissioned project to foster sustainability business practices, Ministry of Trade, Industry and Energy
- (2017) Chief Researcher, Inclusive Business Research in Republic of Korea, IFC
- (2011, 2012) Chief Researcher, Assurance service on sustainability reporting, KIA Motors
- Brand evaluations of philanthropy program "Keep Korea Green" by Yuhan-Kimberly, 2010
- (2010) Researcher, Project on Developing Policy Framework for promoting Sustainability, Ministry of Knowledge and Economy (MKE)
- (2008) Researcher, Study on KT's IT Supporters (Knowledge Giving Philanthropy), Korea Telecom
- (2006) Researcher, Project on Developing Local Guidelines for Sustainability Reporting, Commissioned by Ministry of Knowledge and Economy (MKE)
- (2006~2015) Researcher, Yuhan-Kimberly's Sustainability Reporting and Assurance Engagement, Yuhan-Kimberly
- (2007) Researcher, Study on Developing Standard Model of Ethics management for Public-controlled Corporations, Commissioned by the Korea Independent Commission Against Corruption
- (2003) Researcher, Study on Developing Standard Code of Conduct of Public-controlled Corporations, Commissioned by the Korea Independent Commission Against Corruption
- (2002) Researcher, Korean Business Ethics Index, Commissioned by Ministry of Knowledge and Economy (MKE)