



Kim, Jin Suk

김진숙

Chair Professor, aSSIST, Seoul, Korea (2022.3~)

Global Business, Namseoul University, Korea (2001-2022.2)

RESEARCH AREAS

Industrial Marketing,
International Marketing,
International Technological Cooperation,
EU & Germany technological Cooperation

TEACHING AREAS

Global Marketing
Industrial Marketing
Innovation Management

EDUCATION

(1997) Dr. rer. pol. University of Trier, Germany
(1993) Diplomkaufman, Department of Business, University of Münster, Germany
(1990) BA. Department of Business, University of Münster, Germany

EXPERIENCE

(2013) Visiting Professor at the University of Münster, Germany

SOCIAL RESPONSIBILITY

Vice-President of Deutsches Forum

PUBLISHED JOURNALS

- Motives, success factors, and planned activities in a community of innovation as a critical mass system, Total Quality Management, SSCI

PUBLISHED JOURNALS

- A Conceptual approach to modelling the success of communities of innovation, Total Quality Management, SSCI
- A Study of an Asain the R&D Network: Major Consideration, European Academy of International Business.