



Kim, Jong Shik

김종식

Associate Professor, aSSIST
Program Director – SUNY Stony Brook University MS in
Technology Management

RESEARCH AREAS

Digital transformation
Emerging technologies and industries
Organizational leadership, Innovation
Self-motivation and power

TEACHING AREAS

Management of technology
emerging industries
HR in high tech environment
Technology and innovation strategy
Personal and organizational leadership

EDUCATION

BS Seoul National University (Mechanical engineering)
MS Illinois Institute of Technology (Mechanical engineering)
PhD Purdue University (Mechanical engineering)
Stanford – National University of Singapore joint advanced management program

EXPERIENCE

(1986-1989) Cummins Inc. R&D Center USA – Senior engineer /Technical specialist/ Group leader
(1989-1990) Cummins Inc. USA – Product planning manager
(1990-1991) Cummins Inc. USA – International marketing manager / director
(1991~2000) CEO of Cummins Korea, Korea
(2000~2003) CEO of Cummins China and Korea
(2003~2009) CEO of Cummins Asia Engine Business and CEO of Cummins Korea
(2009~2013) CEO of Tata-Daewoo Commercial Vehicles Inc. Korea

PUBLISHED BOOKS

- 세계를 감동시킨 CEO 리더십 (CEO Leadership) (co-authored)
- 젊은 심장, 세계를 꿈꿔라 (To Become Global Leaders) (co-authored)
- 타타그룹의 신뢰경영 (Trust Based Management)
- 셀프 파워 (Self Power)
- 이제는 한국형 경영이다 (Korean Way Management) (co-authored)
- 디지털 트랜스포메이션 전략(Digital transformation Strategy – Digital Business Model Frame Guide)
(co-authored)