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RESEARCH AREAS

Management of Technology
Operations Management

TEACHING AREAS

Management of Technology
Operations Management

EDUCATION

(1998) University of Illinois at Urbana-Champaign, Ph.D.
(1995) University of Illinois at Urbana-Champaign, MBA
(1991) Sogang University, BS in Business Administration

EXPERIENCE

Assistant Professor, Middle Tennessee State University, USA
Visiting Professor, University of Illinois at Urbana-Champaign, USA

PUBLISHED JOURNALS (RECENT 3 YEARS)

- M. Kim and K. Kim, "Exploring the Consumer Journey for New Product Success: Innovation Typology and Innovativeness," *Korean Management Review*, vol. 49, no. 2, pp. 449-476, 2020.
- J. Choi, K. Kim and M. Kim, "The Typology for Understanding Fintech Innovation: Focusing on Value," *Korean Management Review*, vol. 48, no. 5, pp. 1303-1329, 2019.
- J. Choi and K. Kim, "A Case Study of Global Convergence-based Fintech Innovations and Domestic Financial Regulation: Focusing on Start-ups chosen by Forbes," *Korean Business Review*, vol. 23, no. 3, pp. 69-97, 2019.
- H. Wong, J.D. Lesmono, D. Chhajed, and K. Kim, "On the evaluation of commonality strategy in product line design: The effect of valuation change and distribution channel structure" *Omega, The International Journal of Management Science*, vol. 83, pp. 14-25, 2019.

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- J. Park, J. Lee, D. Chhajed and K. Kim, “Does Modularizability of Technology Matter on the Technology Competition?” *Asian Journal of Technology Innovation*, vol. 26, no. 1, pp. 24-46, 2018.
- T. Tang and K. Kim et al., “Monetary Intelligence and Behavioral Economics across 32 Cultures: Good Apples Enjoy Good Quality of Life in Good Barrels” *Journal of Business Ethics*, vol. 148, no. 4, pp. 893-917, 2018.
- T. Tang and K. Kim et al., “Monetary Intelligence: The Enron Effect—Love of Money, Corporate Ethical Values, Corruption Perceptions Index (CPI), and Dishonesty across 31 Geopolitical Entities” *Journal of Business Ethics*, vol. 148, no. 4, pp. 919-937, 2018.
- J. Park and K. Kim, “Relationship between Technological Characteristics and Technology Innovation Performance: Moderating Role of Environmental Turbulence, *Journal of Korean Operations Management Society*, vol. 28, no. 4, pp. 337-362, 2017.