# Lee, Eun Joon

이 은 준

Adjunct Professor, aSSIST

## RESEARCH AREAS

Digital Media Literacy
Video Production
Sound Design, UX/UI Design
Graphic Image/Web Design, 3D Modelling
AR/VR/Metaverse, Digital Portfolio Strategies

## TEACHING AREAS

Content Writing Skill
Media Production
Metaverse

## EDUCATION

D.F.A., Graduate School of Communication&Arts, Yonsei University

MSc., Edinburgh College of Art, University of Edinburgh

B.A., College of Arts and Sciences, State University of New York at Albany

## EXPERIENCE

Yonsei University Global Leaders College(GLC)
Yonsei University Graduate School of Education(GSE)
Yonsei University College of Medicine

## PUBLISHED JOURNALS

▫ Cross-modal Effect and Synesthesia Between Painting and Music: A Study on Correlation Analysis of Arts Corresponding to Golden Ratio

▫ Keywords of Asian Art Culture - Analysis of research trends of cultural arts organizations through semantic network analysis

▫ A study on how to activate AR content in real estate industry -Focused on the Augmented Reality Technologies