



## Lee, Nam Sik

이 남 식

Chair Professor, aSSIST

### RESEARCH AREAS

Business networking and acceleration  
Metaverse applications  
Digital Contents Management  
Human Augmentation

### TEACHING AREAS

Business Innovation  
Art & Entertainment Management  
Business Leadership

### EDUCATION

- Ph.D. Industrial Engineering, KAIST
- MS Industrial Engineering, KAIST
- BSc Agricultural Chemistry, Seoul National University

### EXPERIENCE

- Research fellow, University of Michigan Transportation Research Institute
- Principal Research Scientist, Korea Research Institute of Standards and Sciences
- Professor, Hansung University
- Vice president, International Design School for Advanced Studies
- President, Jeonju University, aSSIST, Kaywon University of Art & Design, Seoul Institute of the Arts