



## Michael Baker

Aalto University

### TEACHING AREAS

Business Communication  
Negotiation and Writing Strategies

### EDUCATION

MBA in Helsinki School of Economics

### BIOGRAPHICAL INFORMATION

Michael Baker is a lecturer in the Organisational Communication unit of the Department of Management Studies, Aalto University School of Business, Helsinki, Finland where he teaches on BSc, MSc and MBA programmes.

He also lectures management communication in numerous universities and training organisations worldwide, most recently at Nanyang Business School, Nanyang Technological University, Singapore (Senior Lecturer/visiting faculty 2010-2012); Graduate Institute of Management, Seoul School of Integrated Sciences and Technologies (aSSIST), South Korea; Extension School, Harvard University, Massachusetts, USA; the Institute of Banking, Poznan, Poland; U-Swot Consultants & co, Taipei, Taiwan; and Escuela Superior De Administracion Y Direccion De Empresas (ESADE), Barcelona, Spain.

He is a partner in a training company, Seltic Training, which provides intensive management communication courses in international companies and organisations in Europe and Asia. Recent clients include ABB, Booz Allen Hamilton, City of Helsinki, City of Tallinn, Finnair, Fortum, Kone, Korean Telecom, LG, Metsä Group, Nokia, Nordea, Outokumpu, Shinhan Bank, Skanska and STX.

Michael Baker majored in English Language and Literature at the University of Lancaster, Lancaster, UK. He completed his postgraduate studies in pedagogy at S.Martin's College, Lancaster, UK, and in linguistics at the Centre for Applied Language Studies (CALS) at the University of Reading, UK. His dissertation at CALS focused on the development of tools to effectively evaluate presentations in a professional setting. He received his Executive MBA from the Helsinki School of Economics.

## BIOGRAPHICAL INFORMATION

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His areas of special interest in the field of business communication are presentation skills, negotiations and writing strategies. He has written materials dealing with these areas of communication for numerous training organisations including Aalto Executive Education and International Management Education (IME), Finland.