



Na, Seong Ho

나 성 호

CEO, HelloDataScience

RESEARCH AREAS

Machine Learning
Data Mining
Statistical Analysis
HR Data Analysis
Marketing Data Analysis
Customer Relationship Management

TEACHING AREAS

Basic Programming with R, Python
Data Preprocessing with R, Python
Data Visualization with R, Python
Statistical Analysis with R, Python
Machine Learning with R, Python
Web Crawling with R, Python
Text Mining with R, Python

EDUCATION

- (2018.03 ~ Present) College of Business (Ph.D.Candidate in MIS) Hanyang University, Seoul, Korea
- (2000.03 ~ 2002.08) College of Business Administration (Master in Marketing) Seoul National University, Seoul, Korea
- (1993.03 ~ 2000.02) College of Natural Resources (Bachelor in Crop Science) Korea University, Seoul, Korea

PROFESSIONAL EXPERIENCES

- (2020.09 ~ Present) CEO, HelloDataScience
- (2019.10 ~ Present) Visiting Lecturer, MultiCampus
- (2020.04 ~ 2021.01) Visiting Lecturer, LearningSpoons
- (2019.04 ~ 2020.03) Lecturer, FastCampus
- (2013.12 ~ 2019.02) Research Fellow, Financial Management Team, Hana Institute of Finance
- (2010.06 ~ 2013.12) Deputy Manager, Marketing Strategy Team, Hana SK Card
- (2009.10 ~ 2010.05) Manager, Auto Resale Team, Hyundai Capital
- (2002.07 ~ 2009.10) Assistant Manager, Marketing Team, Samsung Fire and Marine Insurance

PUBLISHED JOURNALS

Na, S.H., Kim, J.W. (2019). A Study on the sales price of apartment using public data: The apartment in Gangnam-gu Seoul

PUBLICATION

나성호의 R 데이터 분석 입문: 20년 베테랑에게 아파트 실거래 데이터로 실전처럼 배워보자, 골든래빗, 2021.10 (저작)

포워드 2019 미래를 읽다, 한스미디어, 2018.12 (공저)

효율적인 R 프로그래밍: 스마트한 프로그래밍을 위한 실전 지침서, 느린생각, 2018.06 (공역)