



## Park, Jong Ouk

박종욱

Adjunct Professor, aSSIST

Head Professor, AI-based Strategic MBA & Ph.D (Fast course)

### RESEARCH AREAS

Happiness of organizational members, Coaching Leadership, Authentic Leadership, Challenging Stress, Perceived Organizational Support, Resilience, Psychological Empowerment, Grateful Disposition, Job Crafting, Learning Goal Orientation, Feedback Seeking Behavior, Creative Self-Efficacy, Innovative Behavior, Grit, Growth Mindset

### TEACHING AREAS

Happiness of organizational members, Coaching Leadership, Authentic Leadership, Challenging Stress, Perceived Organizational Support, Resilience, Psychological Empowerment, Grateful Disposition, Job Crafting, Learning Goal Orientation, Feedback Seeking Behavior, Creative Self-Efficacy, Innovative Behavior, Grit, Growth Mindset, HR Seminar, Theories related in HR, Statistics Analysis(SPSS, AMOS, MACRO Process)

### EDUCATION

Ph.D. (Business Administration, Corporate Education), Seoul Business School, aSSIST  
M.Div. (Master of Divinity) The Graduate School of Divinity, Seoul Theological University.  
B.A in Rural Adult Education, Seoul National University.

### EXPERIENCE

(2021-Present) ABC Consulting Co. LTD. CEO & Founder.  
(2009-Present) JEM(Joseph & Elijah Ministry) CEO & Founder.  
(2012-Present) The erts Co. LTD. Co-Founder & Board Member  
(2010-2017) Eland Group, Coach & Chapline

## PUBLICATIONS

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- Park, Jong Ouk, & Oh, Sang Jin. (2020). The Influence of Coaching Leadership on Happiness: The Mediating Effect of Perceived Organizational Support and Resilience. *Journal of Korean Coaching Research*, 13(1), 5-27.
- Park, Jong Ouk, & Oh, Sang Jin. (2020). The Influence of Authentic Leadership on Happiness: An Examination of The Mediating Effect of Psychological Empowerment and The Moderating Effect of Grateful Disposition. *Korean Academy of Leadership*, 11(3), 95-121.
- Park, Jong Ouk, & Oh, Sang Jin. (2020). The Influence of Challenging Stress on Happiness: The Mediating Effect of Psychological Empowerment and Job Crafting. *The Korean Society Of Management Consulting*, 20(2), 71-84.