



Pyo, Jung Ho

표 정 호

Chair Professor, Seoul School of Integrated Sciences and Technologies
 Emeritus Professor, Soonchunhyang University
 Advisory professor at Nongshim, Doosan, Samsung Electronics, etc.

RESEARCH AREAS

Foreign direct investment of Korean companies
 Corporate ecological structure innovation and growth ladder construction
 Internationalization of Korean small and medium-sized enterprises (SMEs)
 AI-based business management remodeling
 Establishment of strategic performance evaluation system
 Improvement of Corporate Governance

TEACHING AREAS

International Business Administration
 International Business Environment Theory
 International business strategy
 Foreign Direct Investment Theory
 Management innovation in the era of AI

EDUCATION

(1990) Seoul National University, Graduate School of Business Administration (Doctor of Business Administration)
 (1983) Seoul National University, Graduate School of Business Administration (Master of Business Administration)
 (1978) School of Business, Korea University (Bachelor of Business Administration)

EXPERIENCE

(2004 ~ 2007) Advisory Professor of Azerbaijan Foreign Investment Attraction Policy
 (2009 ~ present) Member of the board at The Institute for Industrial Policy Studies, Korean Association of Academic Societies, The Institute of Nation Brand Promotion/Advisor at High Potential Enterprises Research Institute
 (2000 ~ 2017) President at The Association of Korean-Chinese Economics & Management, Korean Academy of International Business Management, Korea CEO Association/Founding President at High Potential Enterprises Research Institute
 (2006 ~ 2017) Public Enterprise Evaluation Committee Member, Ministry of Strategy and Finance / Self-Evaluation Member, Small and Medium Business Administration / University Evaluation Committee Member, JoongAng Ilbo
 (2002 ~ 2011) Government Innovation Evaluation Committee Member and Advisory Committee Member (Office for Government Policy Coordination, Ministry Of Construction & Transportation, Ministry of Trade, Industry and Energy, Ministry of Agriculture Food and Rural Affairs, Ministry of National

EXPERIENCE

- (1997 ~ 2019) Director of Planning, Head of Industry-University Cooperation Headquarter, Dean of College of Social Sciences, Director of Social Science Research Institute and Dean of the Graduate School of Health Sciences at Soonchunhyang University
- (1992 ~ 1993) Guest Professor at Indiana University(Bloomington)
- (1984 ~ 2019) Professor of International Trade, Soonchunhyang University Global Business School

AWARDS

- Order of Service Merit, Green Stripes (2019)
- Commendation from the Minister of Education, Science and Technology (2011)
- Presidential Citation (2007)