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Editorial board member in Asia Pacific business Review (UK)

Editorial board member in Dispute resolution Journal (South Korea)

Editorial board member in East-West Studies (South Korea)

Editorial board member in Dong-A Business Review (South Korea)

RESEARCH AREAS

corporate strategy
internationalization
localization and foreign market entry
M&As and post-merger integration
Strategic alliance
Emerging market strategy

TEACHING AREAS

Strategic Management and competitive strategy
International Business
Organization Theory
Entrepreneurship and Startup business
Introduction to Business Administration
International Marketing

EDUCATION

- (10.99-04.06) London School of Economics and Political Science, London, UK
Ph.D in Management
Thesis: Technology-Sourcing Decision and Inter-Firm Alliance of High-Tech Ventures.
- (10.98-09.99) University of London, Royal Holloway and Bedford New College, London, UK
MBA in International Management
(Focusing on European business, comparative business, managerial economics).
- (09.95-01.97) New York University, Steinhardt School of Culture and Communication, NY, USA
MA in Media Communication
(Focusing on consumerism, interactive communications and mass-marketing in the media industry)
- (10.89-10.93) New York University, Leonard N. Stern School of Business, NY, USA
BSc in Economics and General Business

EXPERIENCE

- (03.09-Present) Hanyang University, Division of International Studies (International Business), Seoul, Korea
Professor (Tenured)
- (05.07-02.09) Dankook University, Centre for Dispute Resolution, Seoul, Korea
Research Professor

EXPERIENCE

- (02.07-04.09) Ministry of Foreign Affairs and Trade, Seoul, Korea
2nd Secretary (Spokesperson Office)
- (02.05-01.07) Samsung Electronics, Seoul, Korea * Vienna, Austria
Manager (Strategic Planning Department)
- (02.97-07.98) United M&A Investment Corporation, Seoul, Korea
Analyst

PUBLISHED JOURNALS (SOLE AUTHORSHIP ONLY)

“Partnering integration: Getting more value from your international acquisition”, *Organizational Dynamics*, 2019, forthcoming

“Acquiring strategic assets through international M&A: Proposal of a new integration approach”, *Global and Stochastic Analysis*, 2018, 5(6), pp.45-63.

“Factor affecting consumer repurchase intention in Internet shopping”, *Far East Journal of Electronics and Communications*, 2018, 18(4), pp.587-629.

“The determinants of international acquisition performance in Korea: The impact of knowledge transfer, organization's cultural difference and strategic fit”, *Journal of Korean Business Administration*, 2017, 30(11), pp.1907-1933.

“Choosing between internal and external development for innovation projects: Antecedents and consequences”, *Asia Pacific Business Review*, 2017, 23(1), pp.90-115.

“The success factor of the Post-Merger Integration strategy: In search of the Korean model and suggestion”, *Dispute Resolution Studies*, 2016, 14(1), pp.69-101.

“Identifying the moderating role of entrepreneurial orientation in the innovation uncertainty-collaborative technology development relationship: Finding from the Korean high-tech firms”, *International Journal of Global Management Studies Professional*, 2015, 1(18), pp.18-36.

“Antecedents of boundary decision making: Integrating transaction cost and organizational capability perspective”, *Journal of Strategic and International Studies*, 2014, 9(4), pp.98-109.