



## Stefan Meisiek

University of Sydney Business School, Australia  
Associate Professor

### RESEARCH AREAS

Entrepreneurship  
Business Innovation

### TEACHING AREAS

Creativity and Business Innovation

### EMPLOYMENT

- (2015-present) University of Sydney Business School, Australia  
Associate Professor  
Deputy Head of the Strategy, Innovation and Entrepreneurship Discipline  
(until 2019) Director of Educational Innovation in Business
- (2010-2015) Copenhagen Business School, Denmark,  
Associate Professor of Leadership  
Director of the Studio at Copenhagen Business School  
Coordinator of the Organizational Innovation and Entrepreneurship Master Program
- (2004-2010) Nova School of Business and Economics, Portugal,  
Assistant Professor of Entrepreneurship
- (2003-2004) Stockholm School of Economics, Sweden,  
Lecturer in Organization Theory

### EDUCATION

- (1999-2003) Stockholm School of Economics, Sweden, Ph.D. studies
- (1996-1999) Freie Universität Berlin, Germany, Master of Science studies in Business Administration  
(Diplm-Kfm), Graduated Cum Laude (Honors)
- (1995-1996) Université de Reims Champagne-Ardenne, France, French language studies
- (1993-1995) Justus-Liebig-Universität, Gießen, Germany, BA studies, Double major in Philosophy and Business Administration

## VISITING POSITIONS

- (2016- ) Aalto University – aSSIST, Korea, Visiting Associate Professor
- (2015- ) Copenhagen Business School, Denmark, Visiting Associate Professor
- (2013- ) Hong Kong University, China, Visiting Associate Professor
- (2009- ) Massachusetts Institute of Technology, Boston, USA, International Faculty Fellow at the Sloan School of Management
- (2007) Stanford University, USA, Visiting Scholar at the Management Science & Engineering Department
- (2001-2002) Stanford University, USA, Visiting Scholar at Scancor
- (2001) ESADE, Barcelona, Spain, Marie Curie Fellow of the European Commission
- (2000) Stern School of Business, New York University, USA, Visiting Scholar

## RESEARCH

### JOURNAL ARTICLES

- Meisiek, S. & Barry, D. (2018) Finding the Sweet Spot between Art and Business in Analogically Mediated Inquiry. *Journal of Business Research* 85, 476–483
- Barry, D. & Meisiek, S. (2015) Discovering the Business Studio. *Journal of Management Education*, Vol 39, 1: 153-175.
- Meisiek, S. & Barry, D (2014) Theorizing the Field of Arts & Management. *Scandinavian Journal of Management* 30, 83–85.
- Meisiek, S. & Barry, D (2014) The Science of Making Management an Art. *Scandinavian Journal of Management* 30, 134–141.
- Barry, D. & Meisiek, S. (2010) Seeing More and Seeing Differently: Sensemaking, Mindfulness and the Workarts, *Organization Studies* 31(11): 1505–1530.
- Barry, D., Meisiek, S. and Hatch, M.J. (2010) Sublime views and beautiful explanations: The art and craft of organization theory. *Academy of Management Best Papers Proceedings*.
- Barry, D. & Meisiek, S. (2010) The Art of Leadership and its Fine Art Shadow, *Leadership* 6 (3): 331-349.
- Meisiek, S. & Barry, D. (2007) Through the Looking Glass of Organizational Theatre: Analogically Mediated Inquiry in Organizations, *Organization Studies* 28: 1805-1827.
- Steyaert, C., Meisiek, S., Höpfl, H., Hjorth, D., Hansen, H., & Bille, D. (2006). In the Wings: On the Possibility of Theatrical Space. *Tamara: Journal of Critical Postmodern Organization Science*, 5:93-98.
- Meisiek, S. (2004). Which Catharsis Do They Mean? Aristotle, Moreno, Boal and Organization Theatre. *Organization Studies*, 25: 797-816.
- Meisiek, S. (2002). Situation Drama in Change Management—Types and Effects of a New Managerial Tool. *International Journal of Arts Management*, 4, 48-55.

### BOOKS

- Darsö, L., Meisiek, S. & Boje, D. (2007). *Thin Book: Organizational Theatre*. Copenhagen: Learning Lab Denmark, The Danish University of Education.
- Meisiek, S. (2003). *Beyond the emotional work event: Social sharing of emotion in organizations*.

## RESEARCH

Stockholm: EFI Press (dissertation).

## BOOK CHAPTERS

- Meisiek, S., Guillet de Monthoux, P., Barry, D. and Austin, R.D. (2016) 'Four voices: making a difference with art in management education' in *The Routledge Companion to Reinventing Management Education*, ed. Chris Steyaert, Timon Beyes & Martin Parker, Routledge, Abingdon, United Kingdom, pp. 330-41.
- Meisiek, S. (2016) *A Studio at a Business School*. In Sabine Junginger and Jurgen Faust (eds.), *Designing Business and Management*. London: Bloomsbury Publishing.
- Meisiek, S. and Barry, D. (2015) *Creating an Organizational Studio to Enable Innovation*. Ulla Johansson Sköldbberg, Jill Woodilla, and Ariane Berthoin Antal (eds.), *Artistic Interventions in Organizations: Current Practice and Theory*. London, UK: Routledge.
- Meisiek, S. and Redford, D. (2013) *Entrepreneurship Education: Science or Craft*. In Redford, D. (Ed.) *Handbook de Educação em Empreendedorismo no Contexto Português*. Porto: Universidade Católica Editora.
- Meisiek, S., Matula, L. & Badham, R. (2011) *Who controls the looking glass: Organizational theater and liquid power*. In Eberl, P., Geiger, D. and Koch, J. (Eds.) *Komplexität und Handlungsspielraum*. Berlin: Erich Schmidt Verlag.
- Meisiek, S. & Häfliger, S. (2011) *Inviting the unexpected: Entrepreneurship and the arts*. In Zander, I. & Scherdin, M. (Eds.) *Art Entrepreneurship*. London: Edgarr Allen.
- Meisiek, S. & Hatch, M.J. (2008). *This is work, this is play*. In Barry, D. & Hansen, H. (Eds.) *Handbook of New and Emerging Approaches to Management and Organization*. London: SAGE.
- Meisiek, S. (2006). *Dissonances, Awareness, and Aesthetization: Theatre in a Home Care Organization*. In P. Guillet de Monthoux, C. Gustafsson & S-E. Sjöstrand (Eds.), *Aesthetic Leadership*. London: Palgrave Macmillan.
- Meisiek, S., & Yao, X. (2005). *Nonsense Makes Sense: Humor in Social Sharing of Emotion at the Workplace*. In Ch. Härtel, W. Zerbe N. & Ashkanasy (Eds.), *Emotions in Organizational Behavior*. London: Routledge.
- Barsade, S & Meisiek, S. (2004). *Leading by Doing*. In Chowdhury, S. (Ed.), *Next Generation Business*. New York: Wiley.
- Meisiek, S. & Dabitz, R. (1999). *Unternehmenstheater und Katharsis*. In G. Schreyögg, & R. Dabitz (Eds.), *Unternehmenstheater*. Wiesbaden: Gabler Verlag. (in German).

## SELECTED CONFERENCE ORGANIZATION

Conference-Organizer

- Studio Summit 2: Moving Studios into the Digital Age, 2017, Toronto, Canada (with Nabil Harfoush and Moura Quale)
- AMLE Unconference 2014, Copenhagen, Denmark (with Maribel Blasco and Jacobo Ramirez)
- EGOS 2010, Lisbon, Portugal (with Miguel Pinha e Cunha and Joao Viera da Cunha)

## SELECTED CONFERENCE PRESENTATIONS

- Bjarke Aage, and Stefan Meisiek (2018). *Sensekeeping in Special Operations Teams*. EURAM, Reykjavik,

## RESEARCH

Iceland.

- Bjarke Aage, and Stefan Meisiek (2018). Sensekeeping: Leadership, Resilience and Improvisation in Special Operations Teams. Leamos, Buenos Aires, Argentine.
- Shannon Hessel, and Stefan Meisiek (2017). Studio Learning. TLC Workshop, Academy of Management Annual Meeting, Atlanta, USA.
- Meisiek, S. (2017) Inductive Learning Spaces. Educating Innovative Thinkers, Copenhagen Business School 100-year Celebration Conference, Denmark.
- Meisiek, S (2017). Studio Learning. Next Generation Learning Spaces. Singapore.
- Meisiek, S (2015). Arts-based Pedagogy. TLC Symposium. Academy of Management Annual Meeting, Vancouver, Canada.

## TEACHING

### PRESENT COURSES

(2018- ) CEMS MM Leading Business Innovation (University of Sydney Business School)

(2016- ) MBA Leading Business Innovation (University of Sydney Business School)

(2016- ) EMBA Creativity and Business Innovation (Aalto-aSSIST, Seoul, Korea)

(2013- ) MBA Creativity and Business Innovation. (Hong Kong University)

### PH.D. SUPERVISION

- Bonnie Stanway, supervisor, University of Sydney Business School, Australia, Graduation expected 2020.
- Marzia Arico, supervisor, Copenhagen Business School, Denmark, Graduated 2018.
- Linda Matula, associate supervisor, Macquarie University, Sidney, Australia. Graduated 2014.
- Temi Darief, associate supervisor, Macquarie University, Sidney, Australia. Graduated 2012.

### PROFESSIONAL DEVELOPMENT

(2015) Case Study Training Seminar. Harvard Business Publishing. A one-day seminar on HBS case teaching.

(2014) Executive Teacher Pedagogical Programme, CBS. A five-day intensive training program for giving MBA and EMBA courses.

(2009) The Art and Craft of Discussion Leadership, Harvard Business School. A weekend-long course on teaching with the case method.

(2009) International Faculty Fellow Teaching Seminar, MIT Sloan School of Management. A weekend-long course on classroom presence and discussion leadership.

(2008) Entrepreneurship Education Colloquium on Participant-Centered Learning, Harvard Business School. A week-long course on teaching entrepreneurship with the case method.

### REVIEWING

I am an editorial board member of the Academy of Management Learning & Education.

## TEACHING

Further, I have been an ad-hoc reviewer for Organization Studies, Academy of Management Review, Journal of Management Studies, Journal of Business Ethics, Human Relations, Journal of Organizational Change Management, Scandinavian Journal of Management, Culture and Organization, Aesthesis, Tamara, International Journal of Technology Policy and Management, Creativity and Innovation Management, Management Learning, Journal of Organizational Behavior, Journal of Business Ethics, and Management Research.

## SELECTED AWARDS & HONORS

- (2018) Educational Innovation Grant USYD Business School for developing the Business Innovation Leader Series.
- (2017) Strategic Education Grant USYD for developing two open learning environments on Business Ethics and Business Entrepreneurship
- (2016) Fritz-Roetlisberger Award for best publication for 2015 in Journal of Management Education
- (2012) Academy of Management Learning and Education, Editorial Board Outstanding Reviewer Award.
- (2012) WU Wien, Austria, Innovative Teaching Award for the studio-based course Creative Industries (with Martin Kornberger, CBS, and Stephanie Bramböck, WU Wien)
- (2007) Imagination Lab Award for Creative Scholarship. Awarded by the European Academy of Management (EURAM) and the Imagination Lab Foundation

## BOARDS

- (2016-2017) University of Sydney Innovation Hub
- (2009-2010) National Award for the Creative Industries, Serralves Foundation, Porto, Portugal

## PROFESSIONAL AFFILIATIONS

- (2017-present) Higher Education Academy (HEA), Senior Fellowship
- (2001-present) European Group of Organization Studies, Member
- (2000-present) Academy of Management, Member