

Aalto University

(Formerly Helsinki School of Economics)

Double Degree Program



Program Overview

This program is newly reorganized program of former Helsinki Executive MBA, the Aalto University school of Business and the Graduate Institute of Management at the Seoul School of Integrated Sciences and Technologies (aSSIST-GIM) The student, entering into school after 2010, will complete 1.5 years required course, and then get aSSIST's MBA and Aalto's Executive MBA degree simultaneously as student's wish. (Only student meets the both schools' degree requirements)

This program combines Core MBA for business practice and ability improvement with Executive MBA for training Executive. So, from a working-level to management level, can experience a wide range of MBA education.

• Program information

- Educate the outstanding individual for corporation through Top MBA curriculum
- Efficient time schedules managing both education and work
- Over 3,000 the largest alumni network from various areas
- Achievement of three major international certifications (AACSB, EQUIS, AMBA)
- One of Europe's top business schools, Aalto Executive MBA degree acquisition
- Faculty from Aalto University, aSSIST, and a variety of foreign and domestic universities that were selected by a strict faculty evaluation system

This program aims to cultivate outstanding talent in companies through Departments formed by Contracts(*Special words only in Korea-Just directly translated) to offer a more effective and efficient education since 2010. Therefore, only employees of the company members of KCCI (the Korea Chamber of Commerce & Industry) can apply for this program. (A contract of commissioned education would be required if the applicant's company is not a member of KCCI.) So, individual applicants are not applicable for this program, unless they receive their employer's support for his application for this program.

Aalto Executive MBA History in Korea

In cooperation with the Seoul School of Integrated Sciences and Technologies(aSSIST) in Korea,

The Aalto University School of Business has offered business education for Korean business executives. This cooperation has continued from 1995 and over 3,000 Korean students have graduated successfully from the Aalto EMBA Program during that time. The attendees come mainly from conglomerates (LG, Samsung, Hyundai Motors etc.) upper middle management and executives. In addition, there is an active Aalto University School of Business Alumni Association with 3,000 members in Seoul.

The Aalto EMBA graduates are an important channel in deepening the Finnish Korean cooperation in the areas of economy, trade, culture, and most importantly, business knowledge.

aSSIST (Seoul School of Integrated Sciences and Technologies)



aSSIST is a graduate school of business administration which is mainly designed for Masters and Ph.D.. programs. It adopted an innovational business school for the first time in Korea, and was established in 2003. Nowadays, aSSIST progresses global management education with no difference between us and the world through all programs: formal full-time MBA, Ph.D.. management programs with specialized management courses in relationship to overseas distinguished universities. Moreover, aSSIST has a CEO course which covers up-to-date management issues and practical application skills, and we also have a short-term course.

aSSIST's educational goal is to develop an ideal person who is ethical, creative, group-oriented, and who is able to relate technology to management as well based on the educational idea of 4T: eThics, sTorytelling, Teamwork, Technology. The 4T concept will develop leaders for sustainable management in the future: eThics-cultivating principled men through thorough ethical learning, Technology-cultivating men who can integrate cutting-edge technology with management theory, sTorytelling-cultivating creative men through developing presentation skills, Teamwork-cultivating men who take the business group and individuals into consideration.

aSSIST's education programs in management educated the talented of Korea's foremost leading corporations such as Kookmin Bank, Industrial Bank of Korea, Samsung, Hankook Tire, Korea Electric Power Corporation, LG, KT, SK, etc., for more than 10 years. In addition to the latest theories in management, through case studies, simulations and other activities, aSSIST fosters professionals competent of displaying advantages in relentless competition between businesses.

[Homepage: <http://www.assist.ac.kr>]

Aalto University School of Business (Formerly Helsinki School of Economics)



The Helsinki School of Economics (HSE) became part of Aalto University as of 1 January 2010 and now operates with the new name of Aalto University School of Business

The Aalto University is an innovative and lively community of about 4,000 students and over 600 researchers, teachers and service personnel. The Executive MBA is also delivered off-shore to students enrolled in Poznan, Seoul and Singapore.

In 2007, the Helsinki School of Economics received the Triple Crown accreditation - AACSB, AMBA and EQUIS - which elevated it into a category shared by only 74 other universities in the world.

Due to high-quality research and close relations with the business community, Aalto University School of Economics can offer our students an educational experience that combines theory with practice. Curriculum is enriched by case studies, business projects and visiting faculty from all over the world.

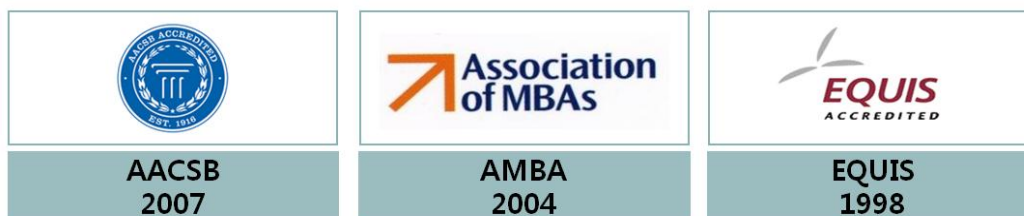
The Aalto University School of Economics will continue as an active member of CEMS, the Community of European Management Schools, and PIM, Partnership in International Management. These networks provide an excellent platform to improve the quality of business education through joint programs and the benchmarking of best practices.

Aalto University is a newly created university resulting from the merger of three Finnish universities: the Helsinki School of Economics, the University of Art and Design Helsinki and Helsinki University of Technology - all leading and renowned institutions in their respective fields and in their own right.

[Homepage: <http://econ.aalto.fi>]

[Academic Accreditations]

The Aalto University MBA and EMBA programs hold the three most respected business university accreditations: in 2007, the Helsinki School of Economics received the Triple Crown of accreditations: AACSC, AMBA and EQUIS.



[Ranking]

Aalto University School of Business is proud to be listed among hundreds of business schools worldwide in the rankings prepared by the Financial Times.

Recent appearances in international rankings:

European Business School rankings	Aalto University School of Business	#29	Financial Times 2013
EMBA Rankings	Aalto University Executive Education	#85	Financial Times 2013
Masters in management	Aalto University School of Business	#43	Financial Times 2013
Executive Education ranking	Aalto University Executive Education	#42	Financial Times 2012

Business School	Global Top 100 Business School	#9	Eduniversal 2009
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Aalto University Executive Education

Aalto University Executive Education (AEE), an affiliate of the Aalto University, is one of the famous management education institutes in the world. AEE offers systemic and professional business theories to the students and also students can make variety of global network to be the leader of the organization.

Aalto Executive MBA program consists of exceptional professors. In addition to the academic qualifications, they are both excellent teachers and have significant experience with senior-level managers in international organizations.

Since its inception, some 1,600 professionals from all over the world have graduated from the program. The Aalto University MBA program is the most established and the only internationally accredited MBA program of Nordic origin.

[Homepage: <http://www.aaltoee.fi>]

Aalto University

Established in 2010, Aalto University is a new university with centuries of experience.

At the beginning of 2010, Helsinki University of Technology, the University of Art and Design Helsinki and the Helsinki School of Economics combined into a new Aalto University, named after the designer of the Otaniemi campus, academician and architect Alvar Aalto. The new Aalto University aspires to achieve world-class standards in both teaching and research. The combination of three universities opens up new possibilities for strong multi-disciplinary education and research although each university will maintain its identity. Aalto University will greatly strengthen the standing, content and, crucially, the international appeal of both MBA and EMBA programs they offer. The development of business education is a core part of the strategy to maximize Aalto's international profile and increase participation of faculty and students from overseas.

Aalto University consists of six schools.

School of Art and Design
The School of Art and Design is the largest of its kind in the Nordic countries and one of the most prestigious in the whole world. The School researches design, digital media, audiovisual presentation, art education and visual culture. The viewpoint of usefulness forms the foundation of artistic activity.
School of Chemical Technology
Areas of emphasis for the School of Chemical Technology include environment-friendly and energy-efficient processes, the diverse utilisation of wood and other biomaterials, new materials and their application, new engine fuels, the shaping of micro-organisms and enzymes as well as novel pharmaceuticals and biomaterials.
School of Economics
The School of Economics is one of the leading business schools in Europe and globally recognized for its management research and education in particular. It is the first Nordic business school to receive all three

of the field's international accreditations (AACSB, AMBA and EQUIS).

School of Electrical Engineering

Important research areas at the School of Electrical Engineering include traditional electronics, electrotechnology and telecommunications technology. Micro- and nanotechnology have also been emphasised by researchers in recent years. There are almost two dozen research units, which focus on subjects ranging from acoustics to intelligent power electronics.

School of Engineering

The School of Engineering researches and teaches fields that encompass all aspects of our built environment. Climate warming, energy conservation and the sustainable utilisation of natural resources form the focal areas of both research and education.

School of Science

The School of Science engages in world-class fundamental research, the results of which it uses to develop scientific and technological applications. The fields of computation and modelling, materials research as well as ICT and media account for a large share of the research performed at the School.

[Homepage: www.aalto.fi]

Program

[Schedule] Total Period: 1,5 years

Semester	Semester1	Semester2	Semester3	HRP
Period	Mar. ~ Aug.	Sep. ~ Feb.	Mar. ~ Jul.	Aug.

*Helsinki Residence Program is required to get Aalto Executive MBA degree.

[Curriculum]

Classification	Module	
MBA Core	<ul style="list-style-type: none"> - Economics for Executives - International Marketing Management - Management Accounting and Control - Management Communication 	<ul style="list-style-type: none"> - Operations Management - Strategic International HRM - Strategic Management - Capstone Module etc.
MBA Elective	Concentration Track	
	<ul style="list-style-type: none"> - Negotiation Strategy - Organizational Behavior - Statistics & Decision Models - Advanced Brand & Design Strategy - Design for Brand Recognition Strategy - Design Management 	<ul style="list-style-type: none"> - Financial Accounting - International Business - Management Information System - Management of Technology - Strategic Finance etc.
	Aalto Track	
	<ul style="list-style-type: none"> - Applied Corporate Finance - Corporate Entrepreneurship - Cross-Cultural Management and Communication - Managing Creativity - Investment Management 	<ul style="list-style-type: none"> - Project Workshop - Service Design - Strategic Brand Management - Strategic Innovation and Transformation - Strategic Marketing Management in China Etc.

*Tentative

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Admission

Session	March 2015 ~ August 2016	
Application Period	First deadline : November 10 2014 Second deadline: December 10 2014	
Entrance Process	<ul style="list-style-type: none"> ♦ Screening Application Forms ♦ Individual Interview 	
Program Eligibility (common)	[Type 1] Employer-sponsored	[Type 2] Self-sponsored
	A. Bachelor's degree or its equivalent from an accredited four-year college or university is required B. 5 years of work experience	
	A. Employee of a member of KCCI (The Korea Chamber of Commerce and Industry) [Additionally, a contract of commissioned education is required if the applicant's company is not a member of KCCI]	none
Documents for Submission	[Common] <ul style="list-style-type: none"> ♦ Application Form ♦ Curriculum Vitae ♦ Certificate of Graduation ♦ Certificate of Employment ♦ Recommendation Letter ♦ Confirmation Document of document check ♦ Official transcript with GPA marked <ul style="list-style-type: none"> - Applicants who have transferred schools more than once are to submit academic records from all schools. - Applicants with two or more majors are to submit all academic records. ♦ Official English proficiency test certificate <ul style="list-style-type: none"> -TOEIC Score above 700 or TOEFL CBT Score above 217(82 in iBT) ♦ 3 Identification Photos (3*4cm size) / a copy of Passport 	
	[Additional] <ul style="list-style-type: none"> ♦ Company Sponsorship Letter ♦ Confirmation of 4 insurance qualification 	none
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